

Hawk Happenings

"live the Jayhawk experience"



■ What is Hawk Happenings?

Hawk Happenings events gather Jayhawks to enjoy live sports and entertainment events. This could include a KU game, a professional sporting event or a happy hour.

■ How can your network get involved?

Volunteers are encouraged to seek out compelling entertainment events in their area. These events are usually more successful when there's a KU tie-in (e.g. an NBA game that features a former KU player).

■ What kinds of events can you do?

- KU pregame events (with assistance from the Alumni Association)
- Professional sporting events (primarily NBA, MLB & MLS)
- Brewery events
- Happy hours
- Running clubs or races



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