

ROCK : CHALK Cultivate

“to acquire or develop a quality or skill”



■ What is Rock Chalk Cultivate?

Rock Chalk Cultivate is a series of events that gives KU alumni opportunities to acquire or develop qualities or skills with—and sometimes from—fellow Jayhawks. Just as we acquired knowledge together as students on the Hill, we can continue to learn together as alumni through Rock Chalk Cultivate.

■ How did it begin?

Rock Chalk Cultivate was launched in spring 2016 by the Alumni Association’s Dallas Network. Alumni hosted events which included a fashion and wardrobe presentation by Trunk Club Dallas, a BBQ and beer-pairing dinner at 18th and Vine BBQ, and a bimonthly networking breakfast.

■ How can your network get involved?

Volunteers are responsible for creating, organizing and promoting Rock Chalk Cultivate events and finding experts, who may be fellow Jayhawks, to lead the activities.



■ What kinds of events can you do?

The scope of Rock Chalk Cultivate events is endless and can vary across networks as a result of regional interests and the availability of experts. Some examples include:

- Wine tasting led by a sommelier
- Fitness boot camp
- Coffee talk on money matters
- Cooking class
- Trip to a museum
- Fashion advice from a personal stylist



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