

2022 KU Homecoming Packet



At the time of publication, all information contained within this packet is correct.
For the most up-to-date information on Homecoming visit
kualumni.org/homecoming.

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Homecoming Steering Committee

<u>Position</u>	<u>Name</u>	<u>Email</u>
Executive Director	Aylar Atadurdyeva	aylar@ku.edu
Competitions Chair	Mikayla Leader	mleader19@ku.edu
Programs Co-Chair	Anna Korn	anna_korn74@ku.edu
Communications Chair	Andy Denekas	Adenekas@ku.edu
Programs Chair	Nana Amfo Jnr.	Nanaamfojr@ku.edu
Awards Chair	Lindsey Rapp	Lindsey.rapp@ku.edu
Advisor	Paige M. Freeman	paigefreeman@kualumni.org

**Homecoming Steering Committee
Adams Alumni Center, 3rd Floor
1266 Oread Ave.
Lawrence, KS 66045**

**Website: kualumni.org/homecoming.
Social Media: @kustudentalumni**

**For questions or concerns about Homecoming please contact Paige
Freeman(paigefreeman@kualumni.org) and Aylar Atadurdyeva aylar@ku.edu.**

Homecoming Theme

In 1956 KU introduced Homecoming themes. Themes are utilized to create a consistent concept to be used throughout Homecoming week on participating entries for events. The first official theme was "Songs of Victory." The theme is annually selected by the Homecoming Steering Committee, and the 2022 Homecoming theme is *"There's no place like Kansas"* designed to celebrate in-person festivities, excitement for fellowship, and community with the Jayhawk community, as well as paying tribute to Kansas cattle industry with barbwire themed logo outlining the shape of the state of Kansas.



Important Homecoming Dates

<u>Date</u>	<u>Activity</u>	<u>Location</u>	<u>Time</u>
Aug. 29 th	Ex.C.E.L. & Alderdice applications open	Ex.C.E.L. Application Alderdice Application	5 p.m.
Sept. 12 th	Ex.C.E.L. & Alderdice applications due	Ex.C.E.L. Application Alderdice Application	11:59 p.m.
Sept. 12-16 th	Ex.C.E.L. & Alderdice Interviews	Details communicated to finalist only	n/a
Sept. 20 th	HC Student Information Session <i>(Students only, no RSVP required)</i>	Sabatini Multicultural Resource Center, Classroom (1299 Oread Ave., Lawrence, KS, 66044)	6:30-7:30 p.m.
Sept. 24 th	Virtual Sign Competition submissions due	Submissions must be sent to Chair: adenekas@ku.edu	11:59 p.m.
Sept. 25 th	Homecoming Student Competition deadline	Homecoming Student Competition Sign-Up Link	12 p.m.
Sept. 26 th	Virtual Sign Competition starts	@kustudentalumni (Instagram)	12 p.m.
Sept. 26 th	Homecoming Kickoff	Kansas Memorial Union, 4 th (Jayhawk Walk, Traditions area) and 5 th floors (Woodruff)	5:30-7:00 p.m.
Sept. 26 th	Silent Disco Party	Kansas Memorial Union, Ballroom	7:00p.m. -9:30 p.m.
Sept. 27 th	POV: Life in KC Pop-Up Event	Kansas Memorial Union, Ascher Plaza	10:30 a.m.-2:00 p.m.
Sept. 27 th	KU Edwards Campus: Homecoming Hangout	Edwards Campus, Hawks Nest	5:00 p.m.-7:30 p.m.
Sept. 27 th	Kyou Networking Week Scientists & Technologies	Visit Website to RSVP or click link (required)	5:00 p.m.
Sept. 27 th	Kyou Networking Week Communicators & Leaders	Visit Website to RSVP or click link (required)	6:00 p.m.
Sept. 27 th	Rock the Mic: Karaoke Night	Kansas Memorial Union, Woodruff Auditorium	6:00-8:00 p.m.
Sept. 27 th	Kyou Networking Week Jayhawks in Sport	Visit Website to RSVP or click link (required)	7:00 p.m.
Sept. 27 th	Jayhawk Jingles submission dues	Submissions must be sent to Chair: anna_korn74@ku.edu	11:59 p.m.
Sept. 28 th	Chalk n'Rock	Wescoe Beach	10 a.m. -2 p.m.
Sept. 28 th	Kyou Networking Week Educators & Helpi Professions	Visit Website to RSVP or click link (required)	12 p.m.
Sept. 28 th	Kyou Networking Week Artists, Designers Performers	Visit Website to RSVP or click link (required)	4:00 p.m.
Sept. 28 th	KU Edwards Campus: Homecoming on the Quad!	Edwards Campus, The Quad	5:00 p.m.-7:30 p.m.
Sept. 28 th	Kyou Networking Week Lawrence Alumni Social	Black Stag Brewery	5:30 p.m.-7:00 p.m.

Sept. 29th	Kyou Networking Week Artists, International Professionals & Public Servants	Visit Website to RSVP or click link (required)	4:00 p.m.
Sept. 29th	Kyou Networking Week Kansas City Alumni Social	Brick House KC	5:30 p.m.-7:00 p.m.
Sept. 29th	Mandatory Jayhawk Jingles Rehearsal <i>(Required for all jingle participants, must arrive by 5 pm)</i>	Kansas Memorial Union, Woodruff Auditorium	5:00 p.m. -5:45 p.m.
Sept. 29th	Jayhawk Jingles	Kansas Memorial Union, Woodruff Auditorium	6:00 p.m.-8 p.m.
Sept. 30th	Home Football Friday: Homecoming Fest!	Kansas Memorial Union, Ascher Plaza	11:00 a.m.-1:00 p.m.
Sept. 30th	Virtual Sign Competition ends	@kustudentalumni (Instagram)	12 p.m.
Sept. 30th	Rock Chalk Block Party	Mass Street & (10 th & 11 th)	5:30 p.m.
Oct. 1st	KU vs. Iowa State Football Game	Memorial Stadium	2:00 p.m.

Competition Format

Who Can Sign Up:

For Homecoming 2022, all student organizations will be able to sign up to participate in the week's activities. Using this [sign up link](#), students can register by September 23rd, 8:00am for individual events or for the overall competition. Individuals or groups wanting to create a chalk drawing for Chalk 'n Rock, perform a talent at Jingles, or make a sign, but not compete in each event can sign up only for the events they are participating in. Groups that would like to be a part of the overall competition will sign up as a large organization (50+ members) or a small organization (less than 50 members). Partnering will be allowed for both small and large groups, though there are guidelines for these partnerships below.

Partnering Guidelines:

- Groups are welcome to partner with other organizations (s) for the HC overall competition.
- If a group decides to partner, a large organization pairing cannot exceed more than 500 members. If a group decides to partner, a small organization pairing cannot exceed more than 250 members.
- Organizations must partner with another registered student organization at KU through Rock Chalk Central.
- If an organization does not want to partner for the HC overall competition, a large group must exceed more than 50 members and a small group cannot exceed more than 50 members.
- All organizations involved in the competition who have been selected as 1st through 3rd will receive a trophy or plaque as recognition of their achievements.
- Organizations who place within the competition or in individual events may also win prizes. Organizations that decide to pair up for the competition must split their prizes received among each organization involved.

Overall Competition Points System:



Individuals, Small Groups, and Large Groups

Small Group= less than 50 members
 Large Group= more than 50 members

Partnering will be allowed!

Can partner with other registered organization (s)
 Small group partners = less than 250
 Large group partners = less than 500

Competitive Events	1st Place*	2nd Place	3rd Place	Participation
Chalk 'n' Rock	125	100	75	25
Jayhawk Jingles	150	125	100	See below
Sign Competition	125	100	75	25
Participation Events				
Silent Disco	5 points per person attending Maximum of 50 points per group**			
Jayhawk Jingles	50 points for each group who participates. 25 points for each group who participates as audience members during the whole event.			
Kick-Off	5 points per person attending Maximum of 50 points per group**			

Rock the Mic	25 points for each group who participates
Home Football Friday	5 points per person attending Maximum of 50 points per group**

Prizes:

Overall:

- Large Group:
 - 1st: \$500 Cash Prize and Plaque
 - 2nd: \$300 cash prize and Plaque
 - 3rd: \$100 cash prize and Plaque
 - Small Group:
 - 1st: \$500 Cash Prize, and plaque
 - 2nd: \$300 Cash Prize and Plaque
 - 3rd: \$100 Cash Prize and Plaque
-

*In case of a tie for first place in the overall Homecoming competition, the organization with the most first-place wins in individual events will receive first place. Winners will be announced at halftime of the Homecoming football game on **Saturday, Oct. 1.**

Kickoff

Details:

Date: Monday, September 26th
 Time: 5:30 pm – 7 pm
 Location: KU Memorial Union

Event Description:

This event will serve as the official kick-off/pep rally for Homecoming 2022 which will serve as the first official event hosted by the KU Alumni Association to kick off the week of festivities. This event will be open to the KU and Lawrence communities and will provide attendees with a fun-filled environment to learn about homecoming events occurring this week, receive a special performance from the spirit squad, and will highlight a few VIP KU guests through an official interview capacity with kick-off hosts.

Questions:

Contact Aylar Atadurdyeva aylar@ku.edu

Homecoming Sign Competition

Details:

Date: Online Registration: [Sign up Link](#)
 Time: Submissions Due by Saturday, September 24th by 11:59 pm and Submissions must be sent to Chair: adenekas@ku.edu

Voting Begins: on Sept. 26th at noon and finishes on Sept. 29th @noon

Event Description:

The KU Homecoming Tradition of the Sign Competition will take place the week of Homecoming. The submissions will be open until Saturday, September 24th by 11:59 pm. Voting will take place online via social media and there will be a voting station in the Kansas Memorial Union outside the Central Bank on the fourth floor. When submitting, organizations must submit photos (one per sign) to our Instagram via @kustudentalumni by 11:59 pm on September 24th to be considered for judging. Groups can exercise their creativity and work on as small or as large of a scale as they would like- posters, banners, social media graphics, or any other sort of creative sign celebrating Homecoming and the theme Home on the Hill will be accepted. Groups participating in the overall weekly competition will be judged in their categories using the rubric below. Winners will be announced via social media and score totals will be updated on the Homecoming website.

- Individual and small group acts can spend no more than \$200
- Large group acts can spend no more than \$300
- Submissions must be created for this competition and be original designs.
- No late submissions will be accepted.

Judging Rubric:

Each group will be rated from 1-5 (1 being the lowest, 5 being the highest) in each category

- **Overall Effort:**
 - Does it appear as though the group took a substantial amount of time in preparation?
 - Does it look like the group put a lot of effort and thought into the project?
- **Overall Appearance:**
 - Does the entry have a neat or interesting appearance?
 - Does it look like they took time to figure out the design?
 - Does the photo show the sign including all the details?
- **Originality:**
 - Does it stand out? Is it clever?
 - Does it have a unique format that is different from the other entries?
- **Correspondence to Theme:**
 - Does it keep with the theme “Home on the Hill”?
 - Would you have been able to guess the theme from just seeing the entry?
- **Use of Color and Spirit:**
 - Can you tell the entry or project was done for KU Homecoming?
 - How does it incorporate KU spirit?

Questions:

Contact Andy Denekas at adenekas@ku.edu.

KU Silent Disco Party

Details:

Sign Up: On-site, 7pm

Date: Mon. September 26th

Time: 7pm – 9:30pm

Location: Kansas Union Ballroom, level 5

Event Description: This event will serve as a social event for the KU and Lawrence communities to come together to experience a disco party in a unique way! This event will allow for friends and families to enjoy a dance party that offers a variety of music genre offerings along with KU colored glow in the dark giveaway prizes for attendees making this event even more fun and unique to KU! A photobooth will be provided for Jayhawks to take memories home with them.

Questions:

Contact Nana Amfo Sackey Jr at nanaamfojr@ku.edu

Rock the Mic Karaoke

Details:

Sign Up: On-site, 6pm

Date: Tuesday September 27th

Time: 6pm-8pm

Location: Woodruff Auditorium

Event Description:

This event will serve as a social event for the KU and Lawrence communities to come together to sing melodies and connect as one big Jayhawk family through music. The event will consist of individuals singing along to music which they request on stage with an MC and a Master of Music and Screen. Individuals with expectational performances will win prizes such as SAN t-shirts, Homecoming Swag etc. The event will have giveaways every quarter hour. A photo backdrop will also be provided outside the woodruff with props for guests to take pictures to remember these moments. A KU dining mocktail bar and mini foods will also be an essential part of the event.

Chalk 'n Rock

Details:

Online Registration: [Sign up Link](#)

Date: September 28, 2022

Time: 10 a.m. - 2 p.m.

Location: Wescoe Beach

Event Description:

Chalk n' Rock will take place on Wednesday, September 28, from 10 am to 2 pm on Wescoe Beach. Judging will take place at 2 pm. Participating groups and individuals will be given a pre-assigned square on Wescoe Beach where they will have from 10 am to 2 pm to chalk a design following this year's theme, *There's No Place Like Kansas*. Each group will be provided with the same amount of chalk which the HC Steering Commit will provide to groups the day-of the event. Everyone participating will be judged according to the criteria below. Every group or individual is eligible to receive a superlative, and those competing in the week-long competition will receive bonus points for each superlative awarded. Fan Favorite voting will take place on social media.

Judging Criteria

Each group will be rated from 1-5 (1 being the lowest, 5 being the highest) in each category

- **Overall Effort:**
 - Does it appear as though the group took a substantial amount of time in preparation?
 - Does it look like the group put a lot of effort and thought into the project?

- **Overall Appearance:**
 - Does the entry have a neat or interesting appearance?
 - Does it look like they took time to figure out the design?

- **Originality:**
 - Does it stand out? Is it clever?
 - Does it have an original appearance that is different from the other entries?

- **Correspondence to Theme:**
 - Does it keep with the theme "Back in Action"?
 - How does it illustrate the theme?
 - Would you have been able to guess the theme from just seeing the entry?

- **Use of Color and Spirit:**
 - Can you tell the entry or project was done for KU Homecoming?
 - How does it incorporate the KU spirit?

Superlatives

- The best interpretation of the theme
- Best use of space
- Difficulty level
- Most spirited
- Best incorporation of an organization
- Fan Favorite

Questions:

Contact Anna Korn at anna_korn74@ku.edu .

Jayhawk Jingles

Details:

Online registration due:	September 25th at 12 PM
Online registration:	Sign Up Link
Submission due:	September 27th at 5 PM
Submissions:	Submissions must be sent to Chair: anna_korn74@ku.edu
Rehearsal date:	Thursday, September 29 th
Rehearsal time:	5:00 PM to 6:00 PM
Rehearsal Location:	Woodruff Auditorium
Event date:	Thursday, September 29 th
Event time:	6:00 PM to 8:00 PM
Event Location:	Woodruff Auditorium

Event Description:

We are excited to continue this KU Homecoming tradition, Jayhawk Jingles is an annual KU tradition where groups create and perform skits that incorporate the overall homecoming theme and KU. These skits will be original performances that will be performed for a live audience the night of the show.

Performance Rules and Guidelines:

- Jayhawk Jingles is open to all KU students and organizations
- All participants must be KU students
- There are three categories for performances:
 - Individual acts
 - Small group acts
 - Large group acts (50+ members)

If your performance represents your organization, you will be judged in the category based on your organization's membership size, not the number of performers in the act

- Every performance must be appropriate for family viewing
- Words and actions throughout the performance are to be in good taste
 - If a performance is unsatisfactory, the performance will be:
 - Disqualified
 - Not be judged
- The participation limit is 50 members of the organization
- Individuals performing talent acts have a maximum time limit of 3 minutes
- Small and Large group acts have a maximum time limit of 5 minutes
- Each performance may use as many songs as you desire but cannot run over the maximum time limit
- Musical tracks must be lyrical versions only
 - Use of tracks containing words will result in a 10-point deduction
- Acts cannot pay for assistance on their rehearsals, arrangements, coaching direction, composition, or performance writing. Failure to comply will result in disqualification. If two groups turn in similar performances, it shall be on a first come, first-serve basis as determined by the Homecoming Steering Committee.

- Budgets (money is not provided, but is the responsibility of those performing should they decide to spend money on supplies for performance)
 - Individual and small group acts can spend no more than \$200
 - Large group acts can spend no more than \$300
 - Copies of receipts used on supplies will be collected via email from groups by the HC Steering Committee

Judges:

- The Homecoming Steering Committee will select judges
- Judges will remain anonymous until the night of the performance
- Every effort will be made to select impartial judges with no affiliation to the participating groups.
- Judges' decisions and accountants' tally announce will be final
- They will not be subject to an appeal or available for review at any time.

Judging Criteria and Points:

- | | |
|-------------------------------------|-------------|
| ● Overall effect | 0-30 points |
| ● Preparedness and Organization | 0-20 points |
| ● Clearness and Volume | 0-20 points |
| ● Creative Use of Zoom Format | 0-20 points |
| ● Incorporation of Homecoming Theme | 0-10 points |

Questions: Contact Anna Korn at anna_korn74@ku.edu

Ex.C.E.L. Award

Excellence in Community, Education, and Leadership

Details:

Online application opens: August 26th at 8:00 am

Online application closes: September 9th at 8:00 am

Application: [Ex.C.E.L. Application](#)

Finalist notifications: September 19th by 5:00 pm

Ex.C.E.L. interviews: Week of September 13th-16th (Virtual)

Award Description:

In conjunction with the Student Union Activities, the Student Involvement & Leadership Center, and the Board of Class Officers, the Homecoming Steering Committee will select and honor two KU students with the annual Ex.C.E.L. Award for Excellence Community, Education, and Leadership. These two students will be chosen based on their capacity for leadership, effective communication skills, involvement in the KU community, academic scholarship, and their ability to interact and work with a wide variety of students and organizations. The selected recipients of the Ex.C.E.L. Award will also each receive a cash gift from the Board of Class Officers and the KU Alumni Association. All applications will be screened, and finalists will be selected to interview with the Ex.C.E.L. Award Selection Committee, comprised of students, faculty, staff, and administrators from various University departments. The Ex.C.E.L. Award finalists are presented and recognized during Homecoming Week.

Eligibility and Selection Criteria:

- Applicants must be enrolled as full-time University of Kansas undergraduate students during the 2022-2022 academic year and have a minimum of 60 total credit hours.
- Applicants must have maintained a cumulative GPA equal to or greater than a 3.0.
- Applicants must submit an application, supply one reference, a personal statement, and a résumé or CV.
 - The reference form must be a KU faculty, staff, administrator, or representative of a community service agency.
- Past Ex.C.E.L. winners are not eligible to apply for the award.

Application Process:

Students interested in applying for the award must submit:

- [Online application](#)
- **Personal Statement**
- **Résumé/CV**
- **Name and contact information for one reference**

Interviews: Upon notification that a candidate is a finalist, interviews will take place **September 13th-16th**. Finalists will be required to participate in a 20-minute interview during this time.

Questions: Contact Lindsey Rapp lindsey.rapp@ku.edu.

Jennifer Alderdice Homecoming Award

Details:

Online application opens: August 26th at 8:00 am

Online application closes: September 9th at 8:00 am

Application: [Alderdice Application](#)

Award Description:

In her 13 years at the University of Kansas Alumni Association, Jennifer Alderdice motivated countless students to become involved and take pride in the University. As assistant vice president, she organized hundreds of events for the Student Alumni Association and the KU community. Jen's motivation and dedication to our university are inspiring, and those who possess her attributes should be recognized. The 2009 Homecoming Steering Committee created this award to honor Jen, a longtime Steering Committee advisor. Jen left the Alumni Association after she and her husband adopted a baby in 2009. The winner of the Jennifer Alderdice Homecoming Award will be selected based on outstanding dedication, initiative, motivation, positive attitude, and contributions to KU – in other words, the Jayhawk who best emulates the qualities of Jen Alderdice. The winner will be recognized during Homecoming Week and will be selected by the Homecoming Steering Committee. Past recipients are listed at kualumni.org/homecoming

Eligibility and Selection Criteria:

- Applicants must be a full-time sophomore or junior students with an overall grade-point average of 3.0 or higher.
- Applicants must be presently active in the KU community.
- Current members of the Homecoming Steering Committee are excluded from applying.
- Applicants must submit an essay.
- The committee will accept nominations as well as individual applications. If nominated, the nominee will need to fill out an application as well.

Application Process:

Students interested in applying for the award must submit:

- [Online application](#)
- **Personal Essay**

Questions: Contact Lindsey Rapp lindsey.rapp@ku.edu.

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