



ANNUAL REPORT

.....
KU Alumni Association 2013-14

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DEAR DONORS AND MEMBERS

Thank you once again for the opportunity to serve your interests this past year as valued members of the KU Alumni Association! Your membership and contributions to Association programs and communications, by every measurable metric, helped set records in the number of communications, number of events and programs. In addition, our volunteer ranks worldwide now total more than 2,000 individuals. Member volunteers help broaden and deepen our ability to engage more and more graduates and friends from afar. The engagement and support of KU alumni and friends have, and will always be, true trademarks of being a Jayhawk.



Corbett and Kennedy

Growing programs and communications services for members is of utmost importance to the Association. In a recent survey to all graduates, we asked a number of questions about how we are doing and what more we should be doing. As many of you probably have noticed, we have been conducting more surveys than in years past because your feedback helps drive the Association's strategies to meet the high standards you expect from us. This coming year, because of your feedback, we will launch new programs in career services and alumni mentoring for members to better access the powerful alumni network and build stronger mentoring relationships within a wide array of professions.

An investment in your KU Alumni Association is an investment in increasing and promoting the value of the KU degree. We thank you for your support and hope you enjoy reading this annual report—you are the reason we set records and the reach of KU continues to grow!

Rock Chalk!

Kevin J. Corbett, c'88
President

Jeff Kennedy, j'81
National Chair, 2013-'14



**ALUMNI
ASSOCIATION**
The University of Kansas

HIGHLIGHTS OF THE YEAR, BY THE NUMBERS

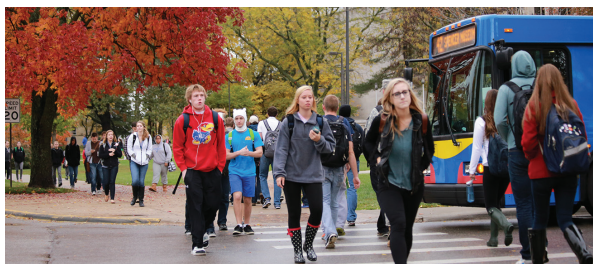
The KU Alumni Association's mission is to strengthen the University of Kansas by informing, engaging and mobilizing the KU community. Through its programs and communications, the Association reaches thousands of Jayhawks who are passionate about KU.



Legacy Scholarships

{ Alumni established the Jayhawk Generations legacy scholarship for out-of-state students. }

147 freshmen from **20** states are on campus in fall **2014**.



Academically qualifying out-of-state students from KU families receive partial tuition waivers ranging from **\$19,864** to **\$50,032** over four years, based on their achievement. Among the 147 freshmen Jayhawk Generations Scholars for fall 2014, **74** received the largest award.

Alumni Networks

Networks enjoy KU camaraderie, recruit students and work to strengthen the University.

114

NETWORKS

(**23** in Kansas, **59** national
27 international, **5** affinity)

n

400

EVENTS

(**220** in Kansas)

n

105 'Hawk Days events

connecting over **8,000** Jayhawks,
with over **90,000** miles traveled by
Association staff.

n

50,000 ATTENDEES





Volunteers

The Association relies on the help of volunteers to connect Jayhawks across the globe and achieve its goals. We are indebted to these Jayhawks for their loyal service.

2014 KU Alumni Association Volunteers:

26 NATIONAL BOARD OF DIRECTORS

- 40:** Kansas City Network
- 30:** Wichita Network
- 200:** Kansas Networks
- 95:** National Networks
- 32:** International Networks
- 155:** Kansas Honors Program
- 37:** Student Alumni Leadership Board
- 15:** Homecoming

1,771 JAYHAWKS FOR HIGHER EDUCATION (331 more than last year)

- 7:** 50 Year Reunion Committee
- 17:** Gold Medal Club Reunion Committee
- 60:** Affinity Networks (Black Alumni, Hispanic Alumni, Band Alumni, Veterans Chapter)

Total KU Alumni Association Volunteers **2,485**

Adams Alumni Center

50,000
GUESTS

900 events at 1266 Oread Avenue

n



Kansas Honors Program

{ For 42 years, KHP has reached out to high school seniors across the state. }



36 EVENTS
3,500 SCHOLARS
125,000 SINCE 1971

Broadcast emails

1,795 emails sent
(an average of 150 sent per month)
149,047 alumni email addresses
164,130 (including donors and friends)
110,000 participants in social media



MEMBERSHIP AND ALUMNI RECORDS

As of June 30, 2014, the Association included 41,823 members—a record number of Life Members and a dramatic increase in the number of Future Jayhawks memberships for children. The annual regular membership category includes 6,242 graduates of the Class of 2014, whose one-year memberships are gifts from KU Endowment.

Membership type:

n	n	n	n	
10,290	18,152	6,242	1,236	
Annual Regular	Life Regular	New Graduate	Future Jayhawks	
n	n	Members		
3,228	1,410	n		Total Members:
Annual Jayhawk	Life Jayhawk	1,265		41,823
Society	Society	Student Alumni		



Total Alumni Overall 338,240

Total Alumni in United States, ..	
Military & U.S. Territories.....	332,093
U.S. Degree-holders.....	214,381
Kansas Alumni	168,406
Kansas degree-holders.....	91,289
International Alumni.....	5,557
International Degree-holders	3,349

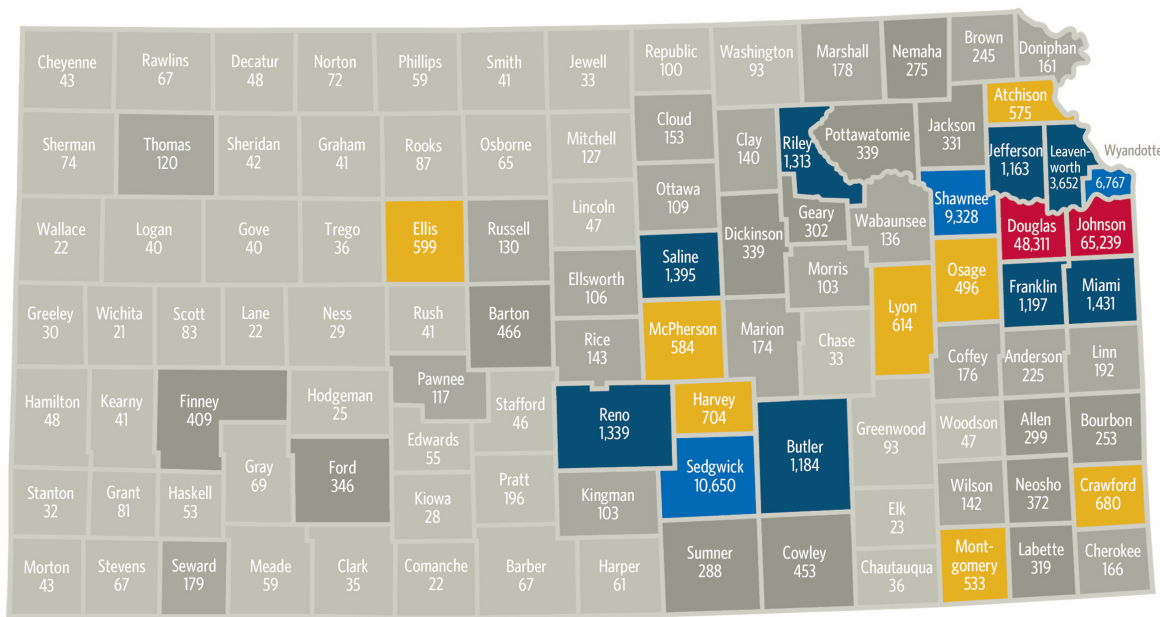
Alumni Records 217,730

OF RECORDS ON FILE FOR
KU DEGREE HOLDERS

Total database: 727,454

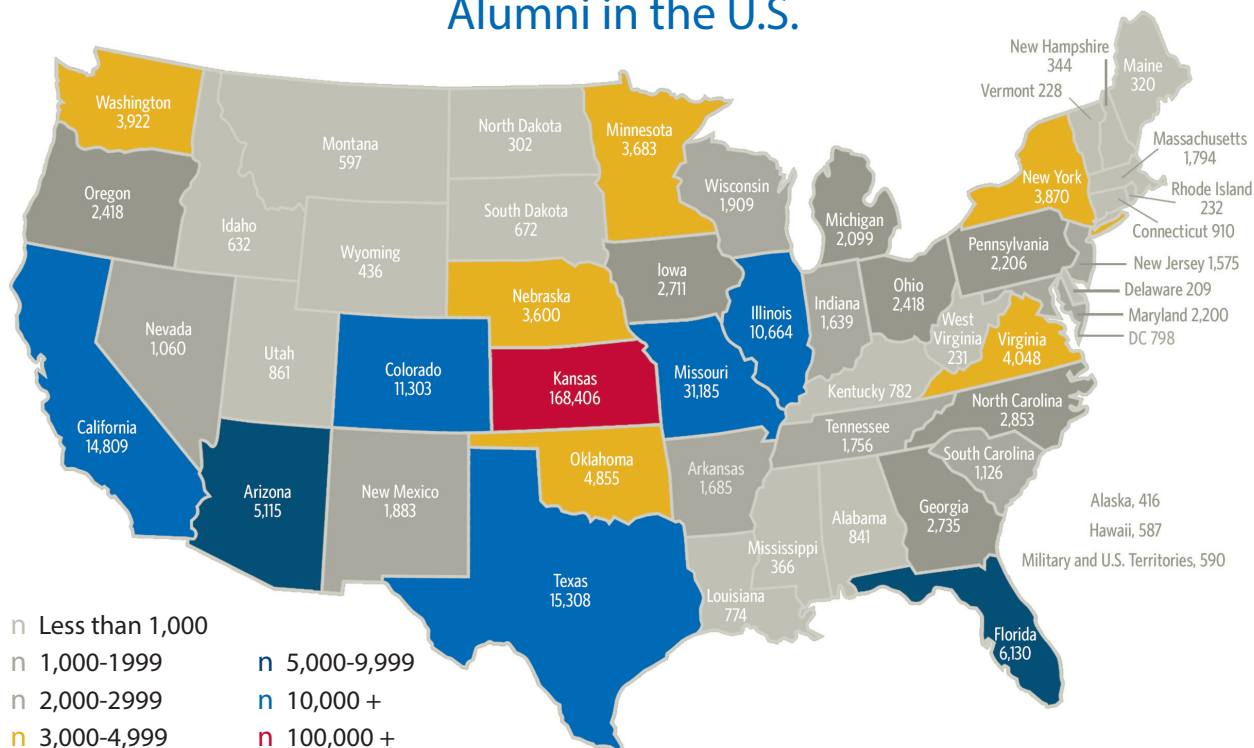


Alumni in Kansas



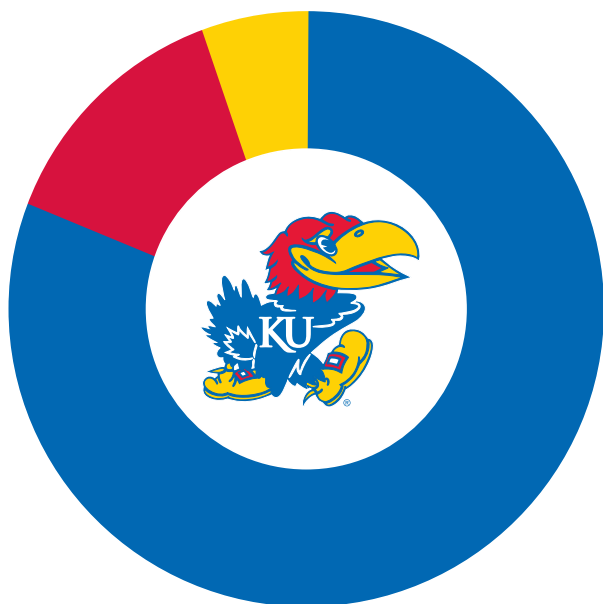
n Less than 100 n 100-249 n 250-499 n 500-999 n 1,000-4,999 n 5,000 + n 40,000 +

Alumni in the U.S.



n Less than 1,000
 n 1,000-1999
 n 2,000-2999
 n 3,000-4,999
 n 5,000-9,999
 n 10,000 +
 n 100,000 +

Financial summary for the fiscal year ending June 30, 2014



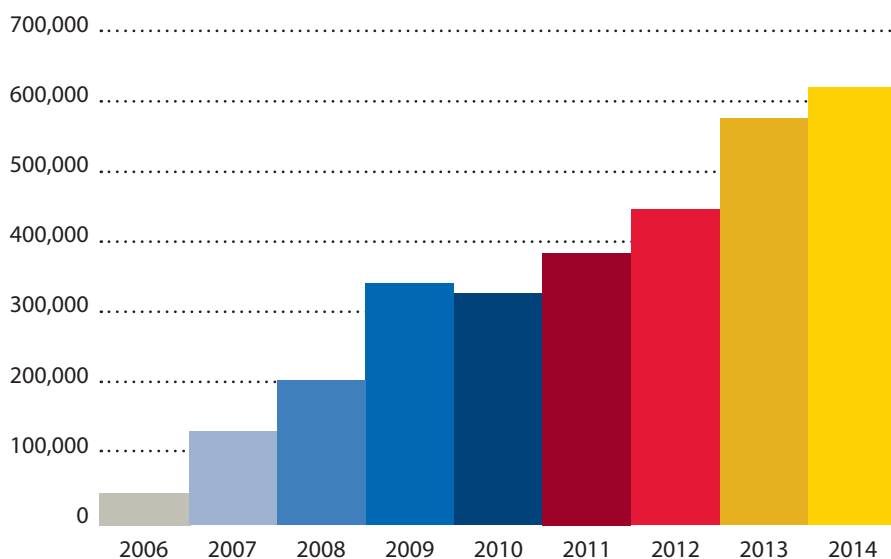
Program Efficiency

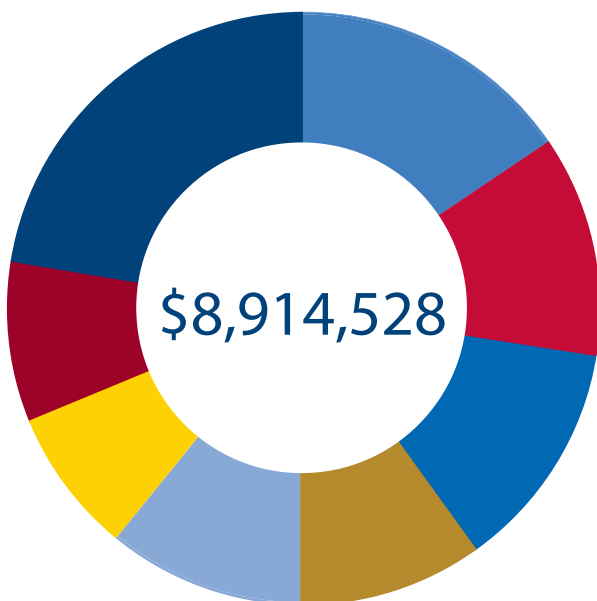
- n 81%, Programming
- n 13%, Membership & Fundraising
- n 6%, Management & General

The Association is a *careful steward* of resources, with more than 80% of funding going directly to programming. Highly efficient charities spend 75% or more of expenses on programming.* You can be confident that your investment in the Alumni Association is being put to good use!

*charitynavigator.org 11/08/13

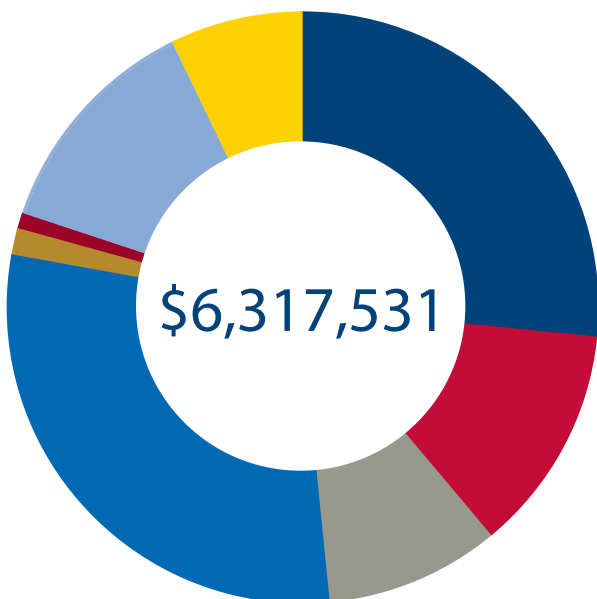
Presidents Club Revenue





Revenues

- n 15%, \$1,373,076
Membership dues
- n 13%, \$1,124,841
University support & external grants
- n 14%, \$1,235,079
Unrestricted contributions
- n 9%, \$824,219
Bequests & restricted contributions
- n 11%, \$965,966
Royalties
- n 8%, \$766,904
Sales, commissions & event registrations
- n 9%, \$778,058
Investment income
- n 21%, \$1,846,385
Unrealized gain on investments & endowments



Operating Expenses

- n 27%, \$1,677,487
Networks & constituent groups & advocacy
- n 14%, \$875,857
Publications
- n 8%, \$476,242
Records
- n 28%, \$1,784,846
Events & awards
- n 3%, \$185,982
Student programming
- n 1%, \$93,452
Other
- n 13%, \$851,038
Membership development & fundraising
- n 6%, \$372,627
Management and general

The figures that appear in the financial summary shown here are derived from the 2014 financial statements audited by Mize, Houser & Company, P.A., which has issued an unqualified opinion.



PRESIDENTS CLUB 2014 MEMBERS

The Presidents Club recognizes annual gifts of \$1,000 to \$10,000 and more in support of the Association's work to build a network that is an active and powerful community to strengthen the University.

Level

\$10,000 +

Richard A. Billings & Judy
Howard Billings
Lakewood, CO

Donald R. Brada, Sr. &
Carolyn Cromb Brada
Lawrence, KS

James P. Broyles & Terry
Broyles
Newport Beach, CA

Melissa & Robert L. Burnam
League City, TX

Richard C. Clarkson
Denver, CO

Linda Simons deMenocal &
Daniel C. deMenocal Jr.
Bedford, NY

Barton L. Duckworth & Debra
Dennis Duckworth
Houston, TX

Tim B. Fritzel & Cindy L.
Fritzel
Lawrence, KS

Randy J. & Virginia G.
Gilmore
Liberal, KS

Scott J. & Jennifer Gilmore
Liberal, KS

William R. Hagman Jr. &
Dorothy F. Hagman
Naples, FL

Helen B. Healy & Edward J.
Healy
Eastborough, KS

Lawrence Hickey Jr.
Joplin, MO

Forrest E. & Sally S. Hoglund
Dallas, TX

Catherine Holland
Russell, KS

Jay & Julia R. Howard
Austin, TX

Monte C. Johnson & Kay
Rathbone Johnson
Lawrence, KS

Brad Korell & Justin McNulty
Austin, TX

M B Krupp Foundation
Lenexa, KS

Dorothy Wohlgemuth Lynch
Olathe, KS

Jeffrey B. Morrison & Mary
Margaret Morrison
Lawrence, KS

Lindsay Olsen
Leawood, KS

Gary W. & Sue Padgett
Greenleaf, KS

Allyn W. Risley & Jill Bogan
Risley
Houston, TX

Scott & Carol L. Ritchie
Wichita, KS

Laura Smith Ryan & Edward
F. Ryan
Saint Louis, MO

Scott R. Seyfarth & Eileen
Seyfarth
Hinsdale, IL

Dan C. Simons Sr. & Trisha
Simons
Lawrence, KS

Dolph C. Simons Jr. &
Pamela C. Simons
Lawrence, KS

Dolph C. Simons III & Lisa
M. Simons
Lawrence, KS

Pamela A. Simons
East Gull Lake, MN

Linda Ellis Sims & Russ Sims
Independence, MO

John H. Stauffer Sr.
Topeka, KS

John T. Stewart III & Linda
Bliss Stewart
Wellington, KS

Todd L. Sutherland & Laura
B. Sutherland
Lawrence, KS

Kyle D. Vann & Barbara A.
Vann
The Woodlands, TX

Kurt D. & Sue Watson
Andover, KS

Level

\$5,000 - \$9,999

James E. Bredfeldt
Bellevue, WA

Kristen A. Brown, & Darby
C. Brown
Parker, CO

Tom H. Collinson & Jane Fox
Collinson
Pittsburg, KS

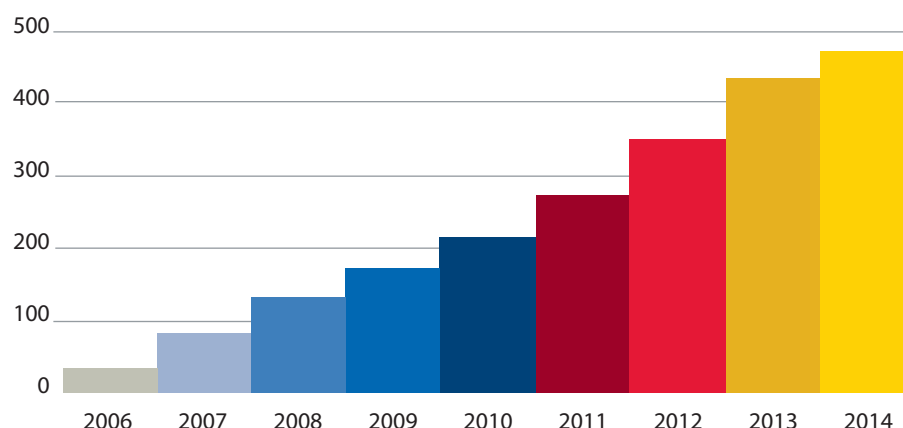
Dan Crawford
Plainville, KS

John Crawford
Hays, KS

Scott Crawford
Hays, KS

Steven J. & Kelly K. Dillman
Kansas City, MO

Presidents Club Member Growth



William R. Docking & Judy
O. Docking
Arkansas City, KS

Gregory E. & Debra M. Ek
Wichita, KS

Stephen R. & Barbara
Ellsworth
Rock Hill, SC

Ray D. Evans & Sarah A.
Evans
Leawood, KS

Ronald E. Hill & Sue Hill
Lee's Summit, MO

Amy S. Hurst
Cincinnati, OH

Jay A. Kerutis
Mesa, AZ

Kent C. McCarthy & Mary
Hodge McCarthy
Rancho Mirage, CA

Nancy L. & John D. Miles
Lawrence, KS

James E. Mosimann
Leawood, KS

David L. Murfin & Janet Lusk
Murfin
Wichita, KS

Albert I. Shank Jr. & Donna
L. Shank
Liberal, KS

William B. & Leslie D.
Vollbracht
Denver, CO

David B. Wescoe & Sibyl
Goetz Wescoe
La Jolla, CA

Thomas G. Wiggans II &
Kathryn Wiggans
Atherton, CA

Level

\$3,000 - \$4,999

Frank J. & Barbara Becker
Lawrence, KS

Lyle Billips
Bogue, KS

Nicholas M. & Clare Blasi
Fairway, KS

Ellen S. Bolen & Dan P. Bolen
Mission Hills, KS

Paul L. Carttar & Mary
Frances Ellis
Lawrence, KS

Donor Profile

Larry Hickey Jr.

\$100,000

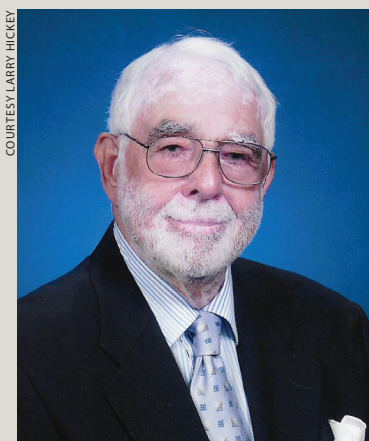
As Larry Hickey Jr. recalls his student years on the Hill, he says he's 92 going on 18. "It was the opening of my whole life. I just revel every time I think about the University, the beauty of the campus and the thrill of being there."

Hickey, b'43, has remained close to the University, serving for decades as an alumni ambassador in southeast Kansas and southwest Missouri from his home base in Joplin, Missouri, and contributing financial support for alumni programs. This year he provided \$100,000 to support the Alumni Association. "I don't feel that I ever really left KU," he says.

He became a Jayhawk with help from a banker in his hometown of Coffeyville. After he finished his studies at the community college, he wanted to continue his education at KU, but money was tight. Thanks to the banker's \$250 loan, Hickey made his way to Lawrence. To earn living expenses, he waited tables at his fraternity, Pi Kappa Alpha, and worked in the basement of Hoch Auditorium, firing cement cinder blocks in a kiln for 10 cents each. The following summer, he paid off the loan by delivering ice in Coffeyville, working for 30 cents an hour. When the banker asked how much he needed for his senior year, Hickey thought \$250 would suffice, but the banker insisted he buy a new suit.

After graduation, Hickey paid off the second loan and attended the U.S. Naval Reserve Midshipman School at Northwestern University. He served in the Navy until 1946. He began his career with the Phillips Petroleum Co., where a fellow KU graduate hired him to work in Bartlesville, Oklahoma.

Through the years, he and his wife, Virginia, '40,



Larry Hickey Jr.

hosted numerous events for area Jayhawks and campus leaders. He served on the Alumni Association's Board of Directors from 1976 to 1981. In 1996, the Hickeys received the Mildred Clodfelter Alumni Award for their longtime service to KU in their community.

Hickey describes Virginia, who died in 2003, as "absolutely flawless." As a leader in her KU sorority, Gamma Phi Beta, she was chosen to start a new chapter at the University of Southern California, where she graduated summa cum laude as a member of Phi Beta Kappa. But she remained a Jayhawk at heart.

The Hickeys traveled 16 times with the Flying Jayhawks. "Our alumni were always peppier than any other school on the trip," Larry recalls, "and travel with the Flying Jayhawks was a great education. We didn't know the language, but we could get anywhere with a handshake, a smile and a 'Thank you.'"

Like her husband, Virginia became a devoted community volunteer in Joplin. They are the only couple to each earn distinction as Joplin's Outstanding Citizen.

Hickey credits fellow Jayhawks for helping him succeed in business ventures throughout his career, and he hopes his involvement and support of the Association will extend the tradition of friendship and generosity:

"Life has been a road map of miracles for me," he says, "and I'm truly grateful."

Jill M. & Kevin J. Corbett
Lawrence, KS

Richard J. Cummings &
Laura Herring Cummings
Wichita, KS

Rick A. Harrington & Suzan
Davis Harrington
Scottsdale, AZ

Charles E. & Kathleen M.
Heath
Lawrence, KS

William B. & Starla Hill
Liberal, KS

David R. Hoese & Joan
Brady Hoese
Chicago, IL

Ashley P. & Braden Hopkins
Park City, UT

William M. Hougland &
Carolie Hougland
Lawrence, KS

Erick E. Nordling & Debbie L.
Nordling
Hugoton, KS

Rick R. Renfro & Nancy
Samuels Renfro
Lawrence, KS

Harold Burton Rice Jr & Joan
A. Rice
Walnut Creek, CA

Miles E. Schnaer & Paula G.
Schnaer
Olathe, KS

Virginia Child Shackelford &
William H. Shackelford III
Mission Hills, KS

John C. Thomas & Becky
VanWyhe Thomas
Baldwin City, KS

David A. & Bridget Van
Eekeren
Flossmoor, IL

Mary F. Ventura, EdD &
Randy L. Sedlacek
Roeland Park, KS

Jeff Wilson & Vicki H.
Wilson
Salina, KS

Elizabeth Hartley Winetroub
Prairie Village, KS

Jeff L. Wolfe & Barbara Blinn
Wolfe
Boise, ID

Level

\$1,000 - \$2,999

Heather E. Abrahamson &
Timothy E. Abrahamson
Parkville, MO

Donald D. Adams & Ann
Wees Adams
Hutchinson, KS

Ray E. Allen & Nancy
Smith Allen
Liberal, KS

Allison Head Anderson &
Craig A. Anderson
Overland Park, KS

Dana K. Anderson & Sue
Anderson
Los Angeles, CA

Steven C. Anderson
Wichita, KS

Sue Anschutz-Rodgers
Denver, CO

Malcolm W. Applegate
Indianapolis, IN

Marc A. Asher & Ellie Asher
Leawood, KS

Kenneth L. Audus & Cheryl
A. Audus
Lawrence, KS

Richard J. Ayesh & Patti S.
Ayesh
Wichita, KS

John W. Ballard III & Cynthia
S. Ballard
Overland Park, KS

Tracy Ashlock Barton
Lake Oswego, OR

R. Michael Beatty & Mary
Nell Beatty
Salina, KS

Catherine R. Bell & Joseph
N. Sterner
Shawnee, KS

J. Robert Benz & Janet B.
Benz
Wilson, WY

James E. Berkley & Vicki A.
Berkley
Stockton, KS

Mike Berkley & Debra
Berkley
Salina, KS

Leslie Sweem Bhutani &
Ashish Bhutani
Greenwich, CT

Greg Billips
Hill City, KS

MORE THAN

475

members of the KU
Alumni Association
Presidents Club.

(Individuals&households)

37 GAVE \$10,000 OR MORE.

Clay C. Blair III & Janet Blair
Olathe, KS

Amy Lucas Blankenbiller &
Duane Ray Blankenbiller
Topeka, KS

Wayne J. Boeckman &
Patricia Boeckman
Fort Worth, TX

Richard L. Bond & Suzanne
S. Bond
Overland Park, KS

Craig Boomhower
Garden City, KS

Lorie A. Bowman
Leawood, KS

Tom E. Bowser & Judith
Strunk Bowser
Olathe, KS

Timothy E. Brandt & Debra
A. Brandt
Lawrence, KS

Leslie Davenport Brett &
George H. Brett
Mission Hills, KS

Jack H. Brier
Topeka, KS

Jeffrey P. Briley & Jean
Fisher Briley
Overland Park, KS

Aaron R. Brinkman
Dallas, TX

Suzanne R. Brito & Raul F.
Brito
Wichita, KS

Carol Ann Brown & Clifton L.
Brown Jr.
Alexandria, VA

Laurence R. Brown
Houston, TX

John C. Bumgarner Jr &
Mary Ann Bumgarner
Tulsa, OK

F. Taylor Burch & Lisa Howell
Burch
Lantana, TX

David F. & Leslie L.
Burgstahler
New York, NY

Paul "Bud" Burke Jr. &
Debbie Weihe Burke
Lawrence, KS

Gayle R. Cain & Nancy
Johnson Cain
Overland Park, KS

John M. Callen & Kelly
Edmiston Callen
Wichita, KS

Debra Elmore Campbell &
Welsey E. Campbell
Garden City, KS

David M. Carr & Colette L.
Kocour
Wellington, KS

Francis E. Carr
Wellington, KS

Kevin E. Carroll & Lisa M.
Carroll
Johns Creek, GA

Ruth M. Cathcart-Rake &
William F. Cathcart-Rake
Salina, KS

Ellen C. Chindamo & Bradly
L. Chindamo
Lawrence, KS

Michael J. Chun & Bina M.
Chun
Honolulu, HI

Donald H. Close & Robbin
S. Close
Newbury Park, CA

Cathrine Coberly
Amarillo, TX

Howard E. Cohen & Debra
L. Cohen
Leawood, KS

Allison J. Cole & Darren L. Cole Katy, TX	Jason T.M. Dinneen & Julie Pedlar Dinneen Chicago, IL	Nina Beeler Fowler & Doug Fowler Fredonia, KS	Bill Hanna Wichita, KS
Kent Colvin Liberal, KS	Thomas R. Docking & Jill S. Docking Wichita, KS	Alex G. Franz Overland Park, KS	Teresa L. Hanna & Christopher D. Hanna Lawrence, KS
Allane Corcoran Scottsdale, AZ	Mark A. Domitrovich Chicago, IL	Charles L. Frickey & Diane Paris Frickey Oberlin, KS	Carol Cooper Hansen & George E. Hansen III Leawood, KS
Warren & Mary Corman Lawrence, KS	Gregory L. Dove Midland, TX	Edward E. Frizell III & Allison Miller Frizell Lawrence, KS	Michael J. Happe & Shannon Fitzsimmons-Happe Eden Prairie, MN
Martin J. Cornejo & Jenae Cornejo Wichita, KS	Robert L. Driscoll & Marilyn Rockwell Driscoll Seabrook Island, SC	Tony Gallardo Chicago, IL	Ingrid L. Hartman Lawrence, KS
Joseph C. Courtright Little Rock, AR	Joshua W. Dupy Springfield, MO	Kristen Garlinghouse & Brad K. Garlinghouse Atherton, CA	Bradley S. Harvey & Michele D. Harvey Colorado Springs, CO
Ivan E. Crossland Columbus, KS	Archie R. Dykes & Nancy Haun Dykes Leawood, KS	Walter R. & Jayne B. Garrison Media, PA	Sheri Welter Hauck & Steve D. Hauck Arroyo Grande, CA
Patrick Crossland Kansas City, MO	Kenneth J. Eland Hoxie, KS	Tara Tarwater Gatti & John M. Gatti Overland Park, KS	Blake A. Hedges & Kristin V. Hedges Lawrence, KS
Brandon S. Cunningham & Alaina Nesmith Cunningham Hays, KS	John R. Elmore & Rosemary R. Elmore Lawrence, KS	Jeff N. Gentry & Polly How Gentry Andover, KS	Charles L. Hedrick & Dorothy L. Hedrick Saint Petersburg, FL
Cathy L. Daicoff Ridgewood, NJ	Robert G. & Suzanne G. Elton Leawood, KS	Harry T. Gibson & Becky G. Gibson Lawrence, KS	Harry H. Herington Jr. & Cindy Herington Olathe, KS
Patricia W. Daniels & Bradley A. Daniels Shawnee, KS	Sandy Emery Leawood, KS	Mark H. Gillie Dallas, TX	James D. Hiatt Mesa, AZ
Robert M. Daugherty Jr. Reno, NV	John C. Ertz & Kimberly DuBois Ertz Shaker Heights, OH	Mark D. Gilliland Winfield, KS	Matthew F. Hickam & Stacey Cook Hickam Topeka, KS
D. Jerome Davies & Melanie K. Davies Lawrence, KS	George J. Farha & Brenda K. Farha Wichita, KS	Jeffrey P. Goble & Sharon R. Goble Mission Hills, KS	Allan K. Higdon & Judy Dold Higdon Wichita, KS
Michael W. Davis & Karyn Zarley Davis Lawrence, KS	Robert J. Farha & Rebecca Cleavinger Farha Lawrence, KS	Cecilia Romero Godwin & Andrew K. Godwin Leawood, KS	Bradley J. Hill & Wendy Klein Hill Prairie Village, KS
Marci K. Deuth Washington, DC	Martha J. Fee Hutchinson, KS	William S. Green Lawrence, KS	David K. Hodgson & Melody Hodgson Washington, KS
T.S. Dibble & Alice M. Dibble Westerville, OH	Yvette L. Fevurly Evanston, IL	Lewis D. Gregory & Laura L. Gregory Leawood, KS	Robert J. Holcomb & Susan Heck Holcomb Lenexa, KS
John B. Dicus & Brenda Roskens Dicus Topeka, KS	Jan P. Fincham Paradise Valley, AZ	Karlyn Ann Greve & Bryan E. Greve Lawrence, KS	Shirley Rice Howard Salina, KS
Steve M. Dillard & Gena Gunn Dillard Wichita, KS	Lynn R. Fisher Hays, KS	George F. Grieb Lawrence, KS	Charles A. & Susan J. Hughes Olathe, KS
Dee Ehling Dillon & David B. Dillon Cincinnati, OH	Norman P. Fisher & Cherry Simmons Fisher Tulsa, OK	Robert M. Hagg & Jessica Hagg Mission Hills, KS	Donald L. Hunt Toluca Lake, CA
Jefferson D. Dillon & Tracy M. Dillon Mission Hills, KS	Robert B. Fiss & Kimberly A. Fiss Shawnee Mission, KS	Jacqueline M. Hall & Sterling G. Hall Sublette, KS	Steven B. Hurt Lakeway, TX
Stacey D. Dillon & Reed Dillon Lawrence, KS	Scott H. Fiss & Amy Sailer Fiss Leawood, KS	Scott Hamele & Christine Kirkwood Hamele Lenexa, KS	Jerry J. Jennett & Kay M. Jennett Valdosta, GA

Drue Jennings & Emily A.
Jennings
Prairie Village, KS

Sarah Jones Jervis & David
T. Jervis
Wichita, KS

Cheryl Campbell Jeter &
Joseph W. Jeter
Hays, KS

John H. Jeter & Ann Marie J.
Jeter
Hays, KS

William W. Jeter & Nancy
Jeter
Hays, KS

Jacquelyn K. & Bryan
Johnson
Lawrence, KS

James H. Johnson & Tami
Pabst Johnson
Garden City, KS

Jeff M. Johnson & Corey
Eley Johnson
Wichita, KS

Jeffrey A. Johnson & Dawn
Boyett Johnson
Highlands Ranch, Co

J. Richard Johnson & Joan
Johnson
McPherson, KS

Donald A. Johnston & Alice
Ann Dowell Johnston
Lawrence, KS

Peter S. Johnston & Sara
Peckham Johnston
Salina, KS

Christopher A. Jones
Chicago, IL

Nancy Schehrer Jones & Joe
B. Jones
Lawrence, KS

Thomas K. Jones & Patricia
Lynn Jones
Prairie Village, KS

Patricia Euhus Junod &
Forrest L. Junod
Carmichael, CA

Gregory J. Kallos &
Katherine Dunn Kallos
Kansas City, MO

Vaun O. & Sydnie B.
Kampschroeder
Lawrence, KS

Con M. Keating & Barbara
Schmidt Keating
Lincoln, NE

Daniel T. Kelly & Janet Lee
Kelly
Chanute, KS

Donor Profile

Rich Clarkson

\$100,000

He was director of photography for National Geographic magazine, worked for many years as a freelance photographer for Sports Illustrated—a relationship launched with his iconic image of Wilt Chamberlain, '59, then a young KU sensation, tying his shoes while seated in a folding chair—and spent many years as photo editor at both the Topeka Capital-Journal and Lawrence Journal-World. Few professionals can offer better perspective on technological changes revolutionizing visual communications than Rich Clarkson, j'55, and, while he admires the work that came before, Clarkson does not yearn for a return to the past.

"I view this as the best days of all of the photojournalism I've been involved with," Clarkson says from his Denver photography, publishing and project management firm, Clarkson Creative. "This is the golden era, right now."

Clarkson, a 2011 Fred Ellsworth Medallion honoree, has long maintained close ties with the University, including as a Presidents Club and life member of the Alumni Association, longtime trustee of the William Allen White Foundation and an Endowment Association life trustee. In 2011 he donated \$200,000 to create the Rich Clarkson Multimedia Gallery in Stauffer-Flint Hall, and in 2014 he gave a \$100,000 endowment to support Alumni Association communications, including *Kansas Alumni* magazine.

"It's the greatest outreach that the University can possibly have," Clarkson says, "and you all do it so well."



Rich Clarkson

He encourages others to follow his lead in nurturing their University legacies, in part by affiliation with the Alumni Association.

"It's an extension of the University experience," Clarkson says, "and a beautifully orchestrated extension at that."

Clarkson in 2015 will photograph his 60th-consecutive men's NCAA Final Four. It would be a bonus for him to again watch his beloved Jayhawks from his courtside perch, but regardless of KU's tournament fortunes, he's certain to savor an experience that never grows old.

"One never knows for sure who is going to win. It could be the best team on one really interesting night in a regional that then marches forward to the national championship. It's the surprise, the unpredictability, and at the same time the excellence of play and the intrigue of all of the fans."

2006

The year the Presidents
Club was established.

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Donor Profile

Anonymous Donor

\$20,000,000

In April the Association received news of an extraordinary, record-setting commitment: \$20 million from an anonymous graduate who has established estate plans to benefit the Association and the University.

The donor said he appreciated the education he received at KU, where he received scholarship assistance, and he felt it was important to give back. His \$20 million deferred gift will fund the Association's alumni outreach programs; an additional \$5 million gift will be equally divided between student scholarships and the Greater KU Fund, which supports the University's greatest needs.

Kevin Corbett, c'88, Association president, expressed gratitude. "This generous donor takes a very long-term and high-level view of what drives the success of the University of Kansas by making a commitment to further engage and mobilize KU's greatest strength—its graduates," he said. "The storied success of KU has always been dependent on graduates who have been generous, and who have lent their



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knowledge and talents to improve the value of the KU degree. This gift will ensure that this tradition will continue in the years to come for the University."

Chancellor Bernadette Gray-Little also praised the donor. "This commitment to the Greater KU Fund will help us achieve our bold aspirations for the University by targeting resources to our top priorities, as well as supporting future generations of Jayhawks through student scholarships," she said. "This is a truly generous commitment, and one that will have long-lasting benefits."

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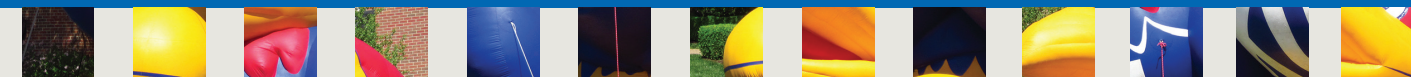
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